

CELEBRATING



25 YEARS

2025 EVENTS SPONSORSHIP PACKET

**SATURDAY, MARCH 8, 2025
BATTLE OF THE BARTENDERS**

**SUNDAY, JUNE 1, 2025
RACE FOR THE PLACE**



For more information and to secure your sponsorship commitment, contact:
Adam Ross, Chief Development Officer
216-455-1505 | ross@touchedbycancer.org

THE GATHERING PLACE'S MISSION

The mission of The Gathering Place is to support, educate and empower individuals and families currently coping with the impact of cancer in their lives through programs and services provided free of charge.

OUR HISTORY

Since 2000, The Gathering Place has provided a space where people feel safe, connected and find peace during a time of chaos. Over the past 25 years, we have served more than 55,000 individuals and families making their cancer journey.

OUR FOCUS

The Gathering Place reaches individuals wherever they are on their cancer journey with services designed to complement traditional cancer care by addressing the mind, body and spirit.

OUR PROGRAMS & SERVICES



INDIVIDUAL & GROUP
SUPPORT SERVICES



NUTRITION & EXERCISE
PROGRAMS



ART & MUSIC
PROGRAMS



HEALING ARTS -
MESSAGE, REFLEXOLOGY
& REIKI



CHILDREN & FAMILY
SUPPORT PROGRAMS



REGINA BRETT WIG SALON



MEDICAL LIBRARIAN &
RESOURCE CENTER



SPECIAL PROGRAMS &
LECTURES



ABOUT BATTLE OF THE BARTENDERS

Battle of the Bartenders is an evening of good food, good friends, and good competition as our bartender teams square off for your tips, all in support of The Gathering Place. This year, Battle of the Bartenders will be held on Saturday, March 8, 2025 from 7:00pm - 11:30pm at The Aviator Cleveland (20920 Brookpark Rd, Cleveland, OH 44135). We expect 350 TGP supporters will join us that evening to raise funds in support of our mission.



ABOUT RACE FOR THE PLACE

Race for the Place is a 5K and 1 Mile run/walk, Cancer Survivor Celebration as well as an opportunity to remember and honor those that we have lost to cancer, that takes place the first Sunday in June on National Cancer Survivors Day in support of the programs and services provided by The Gathering Place.

CANCER SURVIVOR CELEBRATION

This is the time when we celebrate those who have survived, inspire those who have been diagnosed, support our families and connect with our great community. Survivors take the stage to share their stories and we remind all participants of how important our programs and services are for individuals and families currently coping with a cancer diagnosis.

WHY SPONSOR

- Join our Community of Champions recognized for their efforts within our community
- Support programs and services provided to individuals and their loved ones impacted by cancer
- Strong visibility in two Cleveland-focused events
- Build employee morale and company pride
- Align your name and brand with a highly recognized and respected charity in Northeast Ohio

CONNECT WITH OUR NETWORK

By partnering with The Gathering Place as a sponsor, you will join our caring community who supports, educates and empowers those impacted by cancer in their lives.



18,500+

SOCIAL MEDIA REACH



40,000+

WEBSITE VISITS ANNUALLY



29,500+

EMAIL SUBSCRIPTIONS



80

CORPORATE PARTNERS



500

VOLUNTEERS ANNUALLY



80

BOARD & LEADERSHIP
MEMBERS

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$35,000 / \$32,500 Deductible

- 20 Tickets to Battle of the Bartenders
 - 50 Race for the Place Team Members
 - Presenting sponsor recognition in TGP printed newsletter
 - Social media recognition minimum of five (5) posts recognizing presenting sponsor
 - Public relations recognition in press releases, media alerts and appearances
 - Homepage logo recognition with hyperlink on event websites
 - Sponsor page recognition with hyperlink on event websites
 - Logo inclusion in email blasts (weekly eNews, Family Connection, Program focused emails, etc.)
 - Logo inclusion on all advertising assets including digital, print, outdoor, radio and TV
 - Logo on all print promotional materials, event day signage and Race t-shirt
 - Speaking opportunity at events
-

CHAMPION SPONSOR \$25,000 / \$23,500 Deductible

- 15 Tickets to Battle of the Bartenders
 - 35 Race for the Place Team Members
 - Recognition in TGP printed newsletter
 - Social media recognition minimum of one (1) posts recognizing sponsor
 - Public relations recognition in press releases and media alerts
 - Sponsor page recognition with hyperlink on event websites
 - Logo inclusion in event email blasts reaching 29,500+ subscribers
 - Logo on all print promotional materials, event day signage and Race t-shirt
-

GOLD SPONSOR \$12,500 / \$11,000 Deductible

- 10 Tickets to Battle of the Bartenders
- 25 Race for the Place Team Members
- Social media recognition minimum of one (1) post recognizing sponsor
- Sponsor page recognition with hyperlink on event websites
- Logo on all print promotional materials, event day signage and Race t-shirt

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR \$7,500 / \$7,000 Deductible

- 10 tickets to Battle of the Bartenders
 - 20 Team Members
 - Social media recognition minimum of one (1) post recognizing sponsor
 - Sponsor page recognition with hyperlink on event websites
 - Logo on all print promotional materials, event day signage and Race t-shirt
-

BRONZE SPONSOR \$5,000 / \$4,500 Deductible

- 5 tickets to Battle of the Bartenders
 - 15 Team Members
 - Social media recognition minimum of one (1) post recognizing sponsor
 - Sponsor page recognition with hyperlink on event websites
 - Logo on all print promotional materials, event day signage and Race t-shirt
-

TEAM SPONSOR \$3,000 / \$2,500 Deductible

- 2 tickets to Battle of the Bartenders
 - 10 Team Members
 - Sponsor page recognition with hyperlink on event websites
 - Logo on event day signage and Race t-shirt
-

FRIEND SPONSOR \$1,000 / \$500 Deductible

- Sponsor page recognition with hyperlink on event websites
- Name listing on Race t-shirt

Learn More About The Gathering Place's Cancer Support Programs and Services at www.touchedbycancer.org

WE ARE THE GATHERING PLACE



“What The Gathering Place offers is so helpful, it’s hard to adequately describe the impact that you’ve had on me and my family. We have all benefited from you and are eternally grateful for you.”

-TGP Participant-



**We look forward to seeing you on June 1st at
Race for the Place**

THE GATHERING PLACE

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General Manager,
ASG, Division of Jergens, Inc.

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Director of Practice &
Industry Initiatives,
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President,
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Community Representative

Margo Roth
Community Representative

Ernie Siegler*
Community Representative

Margie Wheeler
Community Representative

* In loving memory

The Gathering Place East

Arnold & Sydell Miller Family Campus
23300 Commerce Park
Beachwood, OH 44122

The Gathering Place West

The Sandy Borrelli Center
25425 Center Ridge Road
Westlake, OH 44145





2025 Sponsorship Levels

(Please check the level you have selected)

- Presenting Sponsor \$35,000/\$32,500 Deductible
- Champion \$25,000/\$23,500 Deductible
- Gold \$12,500/\$11,000 Deductible
- Silver \$7,500/\$7,000 Deductible
- Bronze \$5,000/\$4,500 Deductible
- Team \$3,000/\$2,500 Deductible
- Friend \$1,000/\$500 Deductible

Please send this form with a check or you can make your payment at racefortheplace.org

Name: _____

Company Name: _____

Address: _____

Phone: _____

Email: _____

Thank you for your sponsorship!

The Gathering Place
23300 Commerce Park
Beachwood, OH 44122
Attn: Kim Johnson

TAX ID #: 34-1879035

If you have any questions, please contact
Kim Johnson at Johnson@touchedbycancer.org or (216) 455-1514