



SPONSORSHIP PACKET

SUNDAY, JUNE 1, 2025
RACEFORTHEPLACE.ORG

For more information and to secure your sponsorship commitment, contact:

Adam Ross, Chief Development Officer
216-455-1505 | ross@touchedbycancer.org

THE GATHERING PLACE'S MISSION

The mission of The Gathering Place is to support, educate and empower individuals and families currently coping with the impact of cancer in their lives through programs and services provided free of charge.

OUR HISTORY

Since 2000, The Gathering Place has provided a space where people feel safe, connected and find peace during a time of chaos. Over the past 25 years, we have served more than 50,000 individuals and families making their cancer journey.

OUR FOCUS

The Gathering Place reaches individuals wherever they are on their cancer journey with services designed to complement traditional cancer care by addressing the mind, body and spirit.

OUR PROGRAMS & SERVICES



INDIVIDUAL & GROUP
SUPPORT SERVICES



NUTRITION & EXERCISE
PROGRAMS



ART & MUSIC
PROGRAMS



HEALING ARTS -
MESSAGE, REFLEXOLOGY
& REIKI



CHILDREN & FAMILY
SUPPORT PROGRAMS



REGINA BRETT WIG SALON



MEDICAL LIBRARIAN &
RESOURCE CENTER



SPECIAL PROGRAMS &
LECTURES

23,000 individuals are diagnosed with cancer every year in Northeast Ohio.
23,000 families feel the impact of that diagnosis.

For 25 years, The Gathering Place has been here to address the social, emotional, physical, and spiritual needs of those who have been impacted by a cancer diagnosis. During that time, over 50,000 have benefited from the free cancer support services offered at The Gathering Place.

**“I DIDN'T THINK I WOULD BE HERE LET ALONE BE ABLE TO RUN.
I BEAT CANCER. I AM A SURVIVIOR... NOW LET'S CELEBRATE!”**

On National Cancer Survivors Day, the greater Cleveland community comes together to recognize and celebrate cancer survivors with The Gathering Place at our Race for the Place.

This year marks the 25th Anniversary of
The Gathering Place and the Race for the Place!

This year, Race for the Place will be held on Sunday, June 1st, 2025, at Beachwood Place!



Today, we invite you to become a 2025 Race for the Place sponsor.

Race for the Place is The Gathering Place's largest annual fundraising event, and as a sponsor, your will help to keep our programs & services available free of charge.

If you have any questions about our sponsorship opportunities, please contact Adam Ross @ ross.touchedbycancer.org or call 216.455.1505.



ABOUT RACE FOR THE PLACE

Race for the Place is a 5K and 1 Mile run/walk, Cancer Survivor Celebration as well as an opportunity remember and honor those that we have lost to cancer, that takes place the first Sunday in June on National Cancer Survivors Day in support of the programs and services provided by The Gathering Place.



CANCER SURVIVOR CELEBRATION

This is the time when we **celebrate** those who have survived, **inspire** those who have been diagnosed, **support** our families and **connect** with our great community. Survivors take the stage to share their stories and we remind all participants of how important our programs and services are for individuals and families currently coping with a cancer diagnosis.



WHY SPONSOR

- Join our Community of Champions recognized for their efforts within our community
- Support programs and services provided to individuals and their loved ones impacted by cancer
- Strong visibility in a Cleveland-focused annual Race
- Build employee morale and company pride
- Align your name and brand with a highly recognized and respected charity in Northeast Ohio



CONNECT WITH OUR NETWORK

By partnering with The Gathering Place as a sponsor, you will join our caring community who supports, educates and empowers those impacted by cancer in their lives.



18,500+

SOCIAL MEDIA REACH



40,000+

WEBSITE VISITS ANNUALLY



29,500+

EMAIL SUBSCRIPTIONS



80

CORPORATE PARTNERS



500

VOLUNTEERS ANNUALLY



80

BOARD & LEADERSHIP MEMBERS

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$35,000 / \$32,500 Deductible

- 50 Team Members
 - Presenting sponsor recognition in TGP printed newsletter
 - Social media recognition minimum of five (5) posts recognizing presenting sponsor
 - Public relations recognition in Race press releases, media alerts and appearances
 - Homepage logo recognition with hyperlink on Race website
 - Sponsor page recognition with hyperlink on Race website
 - Logo inclusion in email blasts (weekly eNews, Family Connection, Program focused emails, etc.)
 - Logo inclusion on all advertising assets including digital, print, outdoor, radio and TV
 - Logo on all print promotional materials, event day signage and Race t-shirt
 - Speaking opportunity at cancer survivor ceremony
-

CHAMPION SPONSOR \$25,000 / \$23,500 Deductible

- 35 Team Members
 - Recognition in TGP printed newsletter
 - Social media recognition minimum of one (1) posts recognizing sponsor
 - Public relations recognition in Race press releases and media alerts
 - Sponsor page recognition with hyperlink on Race website
 - Logo inclusion in Race email blasts reaching 29,500+ subscribers
 - Logo on all print promotional materials, event day signage and Race t-shirt
-

GOLD SPONSOR \$12,500 / \$11,000 Deductible

- 25 Team Members
- Social media recognition minimum of one (1) post recognizing sponsor
- Sponsor page recognition with hyperlink on Race website
- Logo on all print promotional materials, event day signage and Race t-shirt

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR \$7,500 / \$7,000 Deductible

- 20 Team Members
 - Social media recognition minimum of one (1) post recognizing sponsor
 - Sponsor page recognition with hyperlink on Race website
 - Logo on all print promotional materials, event day signage and Race t-shirt
-

BRONZE SPONSOR \$5,000 / \$4,500 Deductible

- 15 Team Members
 - Social media recognition minimum of one (1) post recognizing sponsor
 - Sponsor page recognition with hyperlink on Race website
 - Logo on all print promotional materials, event day signage and Race t-shirt
-

TEAM SPONSOR \$3,000 / \$2,500 Deductible

- 10 Team Members
 - Sponsor page recognition with hyperlink on Race website
 - Logo on event day signage and Race t-shirt
-

FRIEND SPONSOR \$1,000 / \$500 Deductible

- Sponsor page recognition with hyperlink on Race website
- Name listing on Race t-shirt



Learn More About The Gathering Place's Cancer Support Programs and Services at www.touchedbycancer.org

BE A PART OF RACE FOR THE PLACE

The people who Race for the Place are our Community of Champions. They participate in the race and raise funds to support the mission of our organization. The best way to participate in Race for the Place is to form a team. Whether small or large, teams help us raise more than \$350,000 each year. Visit racefortheplace.org to start your team, join a team or make a donation today.

RACE FUNDRAISING TOOLKIT

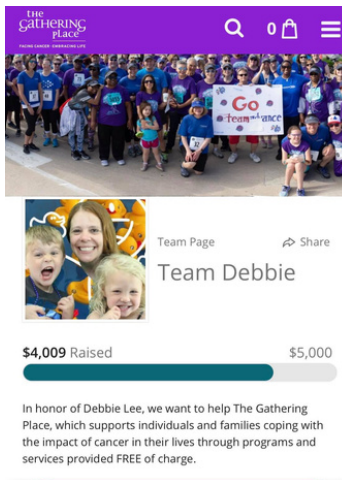
To help you achieve your fundraising goal, our online toolkit will help make your fundraising and team-building a success. Check out our approved tools like logos, templates and graphics along with helpful tips at racefortheplace.org.

Teams are the heart and soul of the Race.

Teams not only contribute to the event's spirit and sense of community, but also raise funds for our shared mission—Facing Cancer. Embracing Life.

Why form a Race for the Place team?

- Increases the organization's visibility and shows its commitment to the community
- Offers employees a chance to bond outside the office and develop team spirit and boost morale
- Unites you with other local companies who have committed to the The Gathering Place's mission



the gathering place

Team Page Share

Team Debbie

\$4,009 Raised \$5,000

In honor of Debbie Lee, we want to help The Gathering Place, which supports individuals and families coping with the impact of cancer in their lives through programs and services provided FREE of charge.

WE ARE THE GATHERING PLACE



“What The Gathering Place offers is so helpful, it’s hard to adequately describe the impact that you’ve had on me and my family. We have all benefited from you and are eternally grateful for you.”



**We look forward to seeing you on June 1st at
Race for the Place**

THE GATHERING PLACE

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General Manager,
ASG, Division of Jergens, Inc.

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Industry Initiatives,
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Partner
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Community Representative

Emily Martin
President,
EMM Consulting

David Ostro
Community Representative

Margo Roth
Community Representative

Ernie Siegler*
Community Representative

Margie Wheeler
Community Representative

* In loving memory

The Gathering Place East

Arnold & Sydell Miller Family Campus
23300 Commerce Park
Beachwood, OH 44122

The Gathering Place West

The Sandy Borrelli Center
25425 Center Ridge Road
Westlake, OH 44145





Sunday, June 1, 2025
2025 Sponsorship Levels
(Please check the level you have selected)

- Presenting Sponsor \$35,000/\$32,500 Deductible
- Champion \$25,000/\$23,500 Deductible
- Gold \$12,500/\$11,000 Deductible
- Silver \$7,500/\$7,000 Deductible
- Bronze \$5,000/\$4,500 Deductible
- Team \$3,000/\$2,500 Deductible
- Friend \$1,000/\$500 Deductible

Please send this form with a check or you can make your payment at racefortheplace.org

Name: _____

Company Name: _____

Address: _____

Phone: _____

Email: _____

Thank you for your sponsorship!

The Gathering Place
23300 Commerce Park
Beachwood, OH 44122
Attn: Kim Johnson

TAX ID #: 34-1879035

If you have any questions, please contact
Kim Johnson at Johnson@touchedbycancer.org or (216) 455-1514