

**CELEBRATING**



**25 YEARS**

# 2025 EVENTS SPONSORSHIP PACKET

**SATURDAY, MARCH 8, 2025**  
**BATTLE OF THE BARTENDERS**

**SUNDAY, JUNE 1, 2025**  
**RACE FOR THE PLACE**



For more information and to secure your sponsorship commitment, contact:  
Adam Ross, Chief Development Officer  
216-455-1505 | [ross@touchedbycancer.org](mailto:ross@touchedbycancer.org)

## THE GATHERING PLACE'S MISSION

The mission of The Gathering Place is to support, educate and empower individuals and families currently coping with the impact of cancer in their lives through programs and services provided free of charge.

## OUR HISTORY

Since 2000, The Gathering Place has provided a space where people feel safe, connected and find peace during a time of chaos. Over the past 25 years, we have served more than 55,000 individuals and families making their cancer journey.

## OUR FOCUS

The Gathering Place reaches individuals wherever they are on their cancer journey with services designed to complement traditional cancer care by addressing the mind, body and spirit.

## OUR PROGRAMS & SERVICES



INDIVIDUAL & GROUP  
SUPPORT SERVICES



NUTRITION & EXERCISE  
PROGRAMS



ART & MUSIC  
PROGRAMS



HEALING ARTS -  
MESSAGE, REFLEXOLOGY  
& REIKI



CHILDREN & FAMILY  
SUPPORT PROGRAMS



REGINA BRETT WIG SALON



MEDICAL LIBRARIAN &  
RESOURCE CENTER



SPECIAL PROGRAMS &  
LECTURES



## ABOUT BATTLE OF THE BARTENDERS

Battle of the Bartenders is an evening of good food, good friends, and good competition as our bartender teams square off for your tips, all in support of The Gathering Place. This year, Battle of the Bartenders will be held on Saturday, March 8, 2025 from 7:00pm - 11:30pm at The Aviator Cleveland (20920 Brookpark Rd, Cleveland, OH 44135). We expect 350 TGP supporters will join us that evening to raise funds in support of our mission.



## ABOUT RACE FOR THE PLACE

Race for the Place is a 5K and 1 Mile run/walk, Cancer Survivor Celebration as well as an opportunity to remember and honor those that we have lost to cancer, that takes place the first Sunday in June on National Cancer Survivors Day in support of the programs and services provided by The Gathering Place.

## CANCER SURVIVOR CELEBRATION

This is the time when we celebrate those who have survived, inspire those who have been diagnosed, support our families and connect with our great community. Survivors take the stage to share their stories and we remind all participants of how important our programs and services are for individuals and families currently coping with a cancer diagnosis.

## WHY SPONSOR

- Join our Community of Champions recognized for their efforts within our community
- Support programs and services provided to individuals and their loved ones impacted by cancer
- Strong visibility in two Cleveland-focused events
- Build employee morale and company pride
- Align your name and brand with a highly recognized and respected charity in Northeast Ohio

## CONNECT WITH OUR NETWORK

By partnering with The Gathering Place as a sponsor, you will join our caring community who supports, educates and empowers those impacted by cancer in their lives.



**18,500+**

SOCIAL MEDIA REACH



**40,000+**

WEBSITE VISITS ANNUALLY



**29,500+**

EMAIL SUBSCRIPTIONS



**80**

CORPORATE PARTNERS



**500**

VOLUNTEERS ANNUALLY



**80**

BOARD & LEADERSHIP  
MEMBERS

## **SPONSORSHIP** OPPORTUNITIES

### **PRESENTING SPONSOR \$35,000 / \$32,500 Deductible**

- 20 Tickets to Battle of the Bartenders
  - 50 Race for the Place Team Members
  - Presenting sponsor recognition in TGP printed newsletter
  - Social media recognition minimum of five (5) posts recognizing presenting sponsor
  - Public relations recognition in press releases, media alerts and appearances
  - Homepage logo recognition with hyperlink on event websites
  - Sponsor page recognition with hyperlink on event websites
  - Logo inclusion in email blasts (weekly eNews, Family Connection, Program focused emails, etc.)
  - Logo inclusion on all advertising assets including digital, print, outdoor, radio and TV
  - Logo on all print promotional materials, event day signage and Race t-shirt
  - Speaking opportunity at events
- 

### **CHAMPION SPONSOR \$25,000 / \$23,500 Deductible**

- 15 Tickets to Battle of the Bartenders
  - 35 Race for the Place Team Members
  - Recognition in TGP printed newsletter
  - Social media recognition minimum of one (1) posts recognizing sponsor
  - Public relations recognition in press releases and media alerts
  - Sponsor page recognition with hyperlink on event websites
  - Logo inclusion in event email blasts reaching 29,500+ subscribers
  - Logo on all print promotional materials, event day signage and Race t-shirt
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### **GOLD SPONSOR \$12,500 / \$11,000 Deductible**

- 10 Tickets to Battle of the Bartenders
- 25 Race for the Place Team Members
- Social media recognition minimum of one (1) post recognizing sponsor
- Sponsor page recognition with hyperlink on event websites
- Logo on all print promotional materials, event day signage and Race t-shirt

# SPONSORSHIP OPPORTUNITIES

## **SILVER SPONSOR \$7,500 / \$7,000 Deductible**

- 10 tickets to Battle of the Bartenders
  - 20 Team Members
  - Social media recognition minimum of one (1) post recognizing sponsor
  - Sponsor page recognition with hyperlink on event websites
  - Logo on all print promotional materials, event day signage and Race t-shirt
- 

## **BRONZE SPONSOR \$5,000 / \$4,500 Deductible**

- 5 tickets to Battle of the Bartenders
  - 15 Team Members
  - Social media recognition minimum of one (1) post recognizing sponsor
  - Sponsor page recognition with hyperlink on event websites
  - Logo on all print promotional materials, event day signage and Race t-shirt
- 

## **TEAM SPONSOR \$3,000 / \$2,500 Deductible**

- 2 tickets to Battle of the Bartenders
  - 10 Team Members
  - Sponsor page recognition with hyperlink on event websites
  - Logo on event day signage and Race t-shirt
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## **FRIEND SPONSOR \$1,000 / \$500 Deductible**

- Sponsor page recognition with hyperlink on event websites
- Name listing on Race t-shirt

**Learn More About The Gathering Place's Cancer Support Programs and Services at [www.touchedbycancer.org](http://www.touchedbycancer.org)**

# WE ARE THE GATHERING PLACE



“What The Gathering Place offers is so helpful, it’s hard to adequately describe the impact that you’ve had on me and my family. We have all benefited from you and are eternally grateful for you.”

-TGP Participant-



**We look forward to seeing you on June 1st at  
Race for the Place**

# THE GATHERING PLACE

## 2025-24 BOARD OF DIRECTORS

### Officers

Mike Barnes, Chair  
General Manager,  
ASG, Division of Jergens, Inc.

Julie Gurney, Vice Chair  
Director of Practice &  
Industry Initiatives,  
Benesch

Guy Fabe, Treasurer  
Vice President Treasurer  
Parker Hannifin

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Chartis

Doug England  
CFO  
The Riverside Company

Ned Grossman  
Community Representative

Preyonda Howell  
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Community Representative

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Vice President, On-Air Talent Strategy  
TEGNA

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Cleveland Office of Minority Health  
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Graphic Designer - Marketing  
Benesch

Lori Parsons  
Vice President of Human Resources,  
Curlbine

Kevin Samuels  
Partner  
Jones Day

Harvey Sass  
Community Representative

Matt Speece  
General Manager  
Piping and Pressure Products  
Swagelok

Mike Toth  
President  
Westfield Bank

Sanford Weinberg  
Community Representative

### Life Members

Sandy Borrelli  
President,  
Bella Capelli Sanctuario

Cheryl Davis  
Community Representative

Cynthia Greenberg\*  
Community Representative

Nancy Harrington  
Community Representative

Ron Harrington  
Community Representative

Emily Martin  
President,  
EMM Consulting

David Ostro  
Community Representative

Margo Roth  
Community Representative

Ernie Siegler\*  
Community Representative

Margie Wheeler  
Community Representative

\* In loving memory

### The Gathering Place East

Arnold & Sydell Miller Family Campus

23300 Commerce Park

Beachwood, OH 44122

### The Gathering Place West

The Sandy Borrelli Center

25425 Center Ridge Road

Westlake, OH 44145







## 2025 Sponsorship Levels

(Please check the level you have selected)

- Presenting Sponsor \$35,000/\$32,500 Deductible
- Champion \$25,000/\$23,500 Deductible
- Gold \$12,500/\$11,000 Deductible
- Silver \$7,500/\$7,000 Deductible
- Bronze \$5,000/\$4,500 Deductible
- Team \$3,000/\$2,500 Deductible
- Friend \$1,000/\$500 Deductible

Please send this form with a check or you can make your payment at [racefortheplace.org](http://racefortheplace.org)

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Thank you for your sponsorship!

The Gathering Place  
23300 Commerce Park  
Beachwood, OH 44122  
Attn: Kim Johnson

TAX ID #: 34-1879035

If you have any questions, please contact  
Kim Johnson at [Johnson@touchedbycancer.org](mailto:Johnson@touchedbycancer.org) or (216) 455-1514