

SPONSORSHIP PACKET



COMMUNITY OF CHAMPIONS

SUNDAY, JUNE 5, 2022

RACEFORTHEPLACE.ORG

For more information and to secure your sponsorship commitment, contact:

Adam Ross, Chief Development Officer

216-455-1505 | ross@touchedbycancer.org

FACING CANCER. EMBRACING LIFE.

On National Cancer Survivors Day, the greater Cleveland community comes together to recognize and celebrate cancer survivors with The Gathering Place (TGP) at our Race for the Place.

After two years of holding the Race for the Place virtually, we are excited to announce that on Sunday, June 5th 2022 the Race for the Place will be in person!



The Race is our largest annual fundraising event, and your support is critical in keeping our programs and services **free** to our community.

As we lace up our shoes in preparation for race day we are excited to offer you the opportunity to participate as a 2022 sponsor of our 22nd Annual Race for the Place.

If you have any questions about our sponsorship opportunities, please don't hesitate to contact me.

We look forward to hearing from you.
In gratitude,

Adam R. Ross
Chief Development Officer

*The Gathering Place
provides invaluable resources
for families and children.
They've had a huge, positive
impact on my family.*

OUR MISSION

The mission of The Gathering Place is to support, educate and empower individuals and families currently coping with the impact of cancer in their lives through programs and services provided free of charge.

OUR HISTORY

Since 2000, The Gathering Place has provided a space where people feel safe, connected and find peace during a time of chaos. Over the past 21 years, we have generated more than \$42 million of philanthropic support from our generous donors, and have had the privilege to serve more than 50,000 individuals and families making their cancer journey.

OUR FOCUS

The Gathering Place reaches individuals wherever they are on their cancer journey with services designed to complement traditional cancer care by addressing the mind, body and spirit.



INDIVIDUAL & GROUP
SUPPORT SERVICES



NUTRITION & EXERCISE
PROGRAMS



ART & MUSIC
PROGRAMS



HEALING ARTS -
MASSAGE, REFLEXOLOGY
& REIKI



CHILDREN & FAMILY
SUPPORT PROGRAMS



REGINA BRETT WIG SALON



MEDICAL LIBRARIAN &
RESOURCE CENTER



SPECIAL PROGRAMS &
LECTURES

WHO WE ARE



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Cyndee Burke
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Sandy Borrelli	Emily Martin
Cheryl Davis	Margo Roth
Nancy Harrington	Ernie Siegler
Ron Harrington	Margie Wheeler





ABOUT THE RACE

We are back in-person and the Race for the Place is on!

Race for the Place in support of The Gathering Place, takes place the first Sunday in June on National Cancer Survivors Day. The Race, a 5K and 1 Mile, is a wonderful celebration of cancer survivors and an opportunity to raise money to support the free programs and services provided at The Gathering Place to help children, teens, adults, individuals, families and friends cope while on the cancer journey.



CANCER SURVIVOR CELEBRATION

This is the time when we **celebrate** those who have survived, **inspire** those who have been diagnosed, **support** our families and **connect** with our great community. Survivors take the stage to share their stories and we remind all participants of how important our programs and services are for individuals and families currently coping with a cancer diagnosis.

WHY SPONSOR

- Join our Community of Champions recognized for their efforts within our community
- Support programs and services provided to individuals and their loved ones impacted by cancer
- Strong visibility in a Cleveland-focused annual Race
- Build employee morale and company pride
- Align your name and brand with a highly recognized and respected charity in Northeast Ohio
- Face cancer while embracing life by supporting the Race and our mission



CONNECT WITH OUR CARING COMMUNITY

By partnering with The Gathering Place as a sponsor, you will join our caring community who supports, educates and empowers those impacted by cancer in their lives.



18,500+

SOCIAL MEDIA REACH



40,000+

WEBSITE VISITS ANNUALLY



29,500+

EMAIL SUBSCRIPTIONS



80

CORPORATE PARTNERS



500

VOLUNTEERS ANNUALLY



80

BOARD & LEADERSHIP
MEMBERS

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$50,000 / \$47,500 Deductible

- 50 Team Members
 - Presenting sponsor recognition in TGP printed newsletter
 - Social media recognition minimum of five (5) posts recognizing presenting sponsor
 - Public relations recognition in Race press releases, media alerts and appearances
 - Homepage logo recognition with hyperlink on Race website
 - Sponsor page recognition with hyperlink on Race website
 - Logo inclusion in email blasts (weekly eNews, Family Connection, Program focused emails, etc.)
 - Logo inclusion on all advertising assets including digital, print, outdoor, radio and TV
 - Logo on all print promotional materials, event day signage and Race t-shirt
 - Speaking opportunity at cancer survivor ceremony
-

CHAMPION SPONSOR \$25,000 / \$23,500 Deductible

- 35 Team Members
 - Recognition in TGP printed newsletter
 - Social media recognition minimum of one (1) posts recognizing sponsor
 - Public relations recognition in Race press releases and media alerts
 - Sponsor page recognition with hyperlink on Race website
 - Logo inclusion in Race email blasts reaching 29,500+ subscribers
 - Logo on all print promotional materials, event day signage and Race t-shirt
-

GOLD SPONSOR \$12,500 / \$11,000 Deductible

- 25 Team Members
- Social media recognition minimum of one (1) post recognizing sponsor
- Sponsor page recognition with hyperlink on Race website
- Logo on all print promotional materials, event day signage and Race t-shirt

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR \$7,500 / \$7,000 Deductible

- 20 Team Members
 - Social media recognition minimum of one (1) post recognizing sponsor
 - Sponsor page recognition with hyperlink on Race website
 - Logo on all print promotional materials, event day signage and Race t-shirt
-

BRONZE SPONSOR \$5,000 / \$4,500 Deductible

- 15 Team Members
 - Social media recognition minimum of one (1) post recognizing sponsor
 - Sponsor page recognition with hyperlink on Race website
 - Logo on all print promotional materials, event day signage and Race t-shirt
-

TEAM SPONSOR \$3,000 / \$2,500 Deductible

- 10 Team Members
 - Sponsor page recognition with hyperlink on Race website
 - Logo on event day signage and Race t-shirt
-

FRIEND SPONSOR \$1,000 / \$500 Deductible

- Sponsor page recognition with hyperlink on Race website
- Name listing on Race t-shirt

BECOME AN EVENT SPONSOR

Be a part of the 22nd Annual Race for the Place. For more information and to secure your sponsorship commitment, contact:

Adam Ross, Chief Development Officer

216-455-1505 | ross@touchedbycancer.org

BE A PART OF THE RACE

The people who Race for the Place are our Community of Champions. They participate in the race and raise funds to support the mission of our organization. The best way to participate in Race for the Place is to form a team. Whether small or large, teams help us raise more than \$200,000 each year. Visit racefortheplace.org to start your team, join a team or make a donation today.

RACE FUNDRAISING TOOLKIT

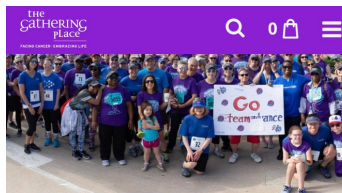
To help you achieve your fundraising goal, our online toolkit will help make your fundraising and team-building a success. Check out our approved tools like logos, templates and graphics along with helpful tips at racefortheplace.org.

Teams are the heart and soul of the Race.

Teams not only contribute to the event's spirit and sense of community, but also raise funds for our shared mission—Facing Cancer. Embracing Life.

Why form a Race for the Place team?

- Increases the organization's visibility and shows its commitment to the community
- Offers employees a chance to bond outside the office and develop team spirit and boost morale
- Unites you with other local companies who have committed to the The Gathering Place's mission



Team Page

Share

Team Debbie

\$4,009 Raised

\$5,000

In honor of Debbie Lee, we want to help The Gathering Place, which supports individuals and families coping with the impact of cancer in their lives through programs and services provided FREE of charge.

THANK YOU!



The Gathering Place East

Arnold & Sydel Miller Family Campus
23300 Commerce Park
Beachwood, OH 44122

The Gathering Place West

The Sandy Borrelli Center
25425 Center Ridge Road
Westlake, OH 44145